



FOR IMMEDIATE RELEASE

Indy Pro Sports Teams, Dozens of Area Companies and Mayor Hogsett to fill Monument Circle to Celebrate Car Free Day Indy on Friday

INDIANAPOLIS – September 16, 2019 – How do you make the city’s annual Car Free Day celebration even better? You combine it with the Indianapolis Colts’ Blue Friday event and fill Monument Circle with Colts and Pacers cheerleaders, mascots from the Colts, Indianapolis Indians and the Fever, and throw in live music and free food while it lasts. And you have Mayor Joe Hogsett officiate over the whole thing.

A regional event, Car Free Day Indy starts with breakfasts in Carmel and at Cummins Plaza in downtown Indianapolis. The biggest crowd will likely be between 11 a.m. and 1 p.m. on the Circle. Along with the sports partners, IndyGo, BlueIndy, Lime scooters and other organizations that support or offer forms of sustainable transportation will be on hand to promote alternative commuting options.

“The Colts are happy to support events like Car Free Day Indy that improve the quality of life in our hometown,” said Steve Campbell, vice president of communications with the Colts. “Car Free Day Indy is a great way to encourage people to try new forms of commuting that reduce pollution and make Indianapolis a better place to live.”

Last year, Mayor Hogsett walked home from work to do his part for Car Free Day Indy. This year, his options include scootering, walking, biking, taking IndyGo (the Red Line is free through Sept. 30), carpooling or vanpooling or a combination of those transportation modes.

More than 675 central Indiana residents have taken the pledge at www.carfreedayindy.com/pledge to go car free or care lite for the day and were entered to win great [prizes](#), including restaurant gift cards and tickets to the Colts vs. Broncos game. Companies taking part in the event’s corporate challenge are in line for prizes that include a company coffee break from Tinker Coffee Co. So far, Rolls-Royce and Zylco are leading the pack on the Corporate Challenge.

Story angles/photo ops for Car Free Day Indy, Friday, September 20:

This is the first year for the Corporate Challenge. Companies are competing to have the largest contingent taking the pledge. We’re happy to connect you to companies taking part to discuss how their sustainability efforts dovetail with Car Free Day Indy.

Bike Trains meet in various locations around the city. Entire list is here <https://bit.ly/2klBqOo>.

6 a.m. Fall Creek Flyers group bike ride meets and departs at 6:15 a.m. from Boy Scout headquarters, 7125 Fall Creek Rd. North and heads to downtown Indy.

6:30-9 a.m. Free coffee and breakfast at Midtown Plaza, 365 Monon Blvd., Carmel
Contact: Kevin Whited, 317-372-4084

7-9 a.m. Free coffee, breakfast and music at Cummins Plaza, 301 E. Market St. Remarks by Indy Mayor Joe Hogsett at 7:30 a.m.

11 a.m. to 1 p.m. Free food, Colts activities and more on Monument Circle. Remarks by Indy Mayor Joe Hogsett at 11 a.m.

“This is the fourth year for Car Free Day Indy, and we’ve found it’s a great way to encourage people to try transportation options other than driving alone even if it’s for just one day,” said Jennifer Gebhard, Commuter Connect program manager. “Of course, our hope is that once they try it, they’ll see how easy it is and incorporate a day or two a week into their regular routine.”

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About Commuter Connect

Commuter Connect is a federally funded service designed to reduce air pollution and traffic congestion. There is no charge for employers or employees to use Commuter Connect’s services. To learn more, visit www.CommuterConnect.us.

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