



The 4th annual Car Free Day Indy will have a new component to make it even more fun for your employees: The Car Free Day Indy Corporate Challenge.

Don't worry. We're not going to ask you to run up and down the inside stairs of Monument Circle or organize sports teams. This year, we're encouraging you and your team to take the pledge to be car free by Sept. 19 at noon. Then, on Car Free Day (Sept. 20) we'll announce which companies had the:

- Highest number of employees taking the pledge
AND THE
- Highest percentage of employees taking the pledge

The winning companies will get a team prize from Tinker Street Coffee to let them know how much we appreciate their efforts.

In addition, we'll give extra promotion to companies that actively work to compete through social media and more.

All you need to do is encourage your workmates to take the pledge and indicate your company name. We're excited about adding this element to Car Free Day Indy, and we hope you are too!

The Corporate Challenge team prizes will be in addition to the raffle prizes individuals who pledge are eligible for.