

FOR IMMEDIATE RELEASE Sept. 19, 2018

Photo ops on Car Free Day Indy on Sept. 21

First-time bike commuter to ride downtown from Broad Ripple; Mayor Hogsett to bike from Midtown to Cummins Plaza

On Sept. 21, Sam Stewart is going to check an item off his bucket list – biking to work. He'll have plenty of company as experienced bike commuters lead "bike trains" all over the city to celebrate the third annual Car Free Day Indy celebration sponsored by Commuter Connect. The day is designed to encourage all forms of sustainable transportation.

"It's just something I've always wanted to do," said Stewart. "This gives me an excuse to try it."

Stewart will meet up with experienced cyclist Pete Fritz in Broad Ripple and ride downtown to Cummins Plaza for free breakfast while it lasts. Indianapolis Mayor Joe Hogsett, who's also biking to work but starting at Freewheelin' Bikes, plans to speak briefly at 7:30 a.m.

Starting times and locations of bike trains can be found at https://www.indybikehub.org/about/bike-in-breakfast-bike-trains-pg109.htm. A few are listed below.

Residents who sign the online pledge at www.carfreedayindy.com/pledge to carpool, vanpool, bike, take a bus, walk, or scooter on Sept. 21 will be entered to win great prizes, including \$250 gift cards and suite tickets to the Colts-Dolphins game.

Commuter Connect's free matchmaking tool can help locate carpools and vanpools with open spots. Visit https://www.cirta.us/commuter-connect/.

Story angles/photo ops:

6 a.m. Fall Creek Flyers group bike ride meets and departs at 6:15 a.m. from Boy Scout

headquarters, 7125 Fall Creek Rd. North and heads to downtown Indy.

6:30 a.m. Broad Ripple group bike ride meets and departs at 6:45 a.m. from Einstein Bagel,

1055 Broad Ripple Ave., and heads to Cummins Plaza. First-time bike commuter Sam

Stewart will join experienced bike commuter Pete Fritz, for the ride.

Contacts:

Bike train leader Pete Fritz, 317-690-8072 cell

Sam Stewart, 317-317-413-1038 cell

6:45 a.m. Indy Mayor Joe Hogsett meets group and departs at 7 a.m. from Freewheelin' Bikes,

3355 Central Ave., to head to Cummins Plaza.

Contacts:

Bike train leader Jamey McPherson, 720-841-5929 cell Mayor's contact: Andre Zhang Sonera, 317-431-0834 cell

7 a.m. One of the area's 27 vanpools meets and departs at 7:15 a.m. from the Wal-Mart,

113 N. Emerson Rd., Greenwood to head to Columbus

7-9 a.m. Coffee and breakfast stop sponsored by Bike Carmel at 5 Center Green on the

Monon Trail in Carmel.

Contact: Kevin Whited, 317-372-4084 cell

7-9 a.m. Free bagels and coffee from Another Broken Egg Café and music at Cummins Plaza,

301 E. Market St.

Contact: John Thomas, 317-441-3358 cell

7:25 a.m. Citizens Energy Group President and CEO Jeff Harrison and Vice President of

Customer Operations Curtis Popp scheduled to arrive via carpool at 2020 N.

Meridian St.

Contact: Mandy Saucerman, 317-670-7896 cell

7:30 a.m. Indy Mayor Joe Hogsett to make brief comments and proclaim "Car Free Day Indy"

at Cummins Plaza, 301 E. Market St.

11 a.m. to 1 p.m. Free Chick-fil-A while it lasts, live band, Commuter Connect's 7-passenger vanpool

van, and info tables from transportation groups on Monument Circle.

"This is the third year for Car Free Day Indy, and we've found it's a great way to encourage people to try transportation options other than driving alone even if it's for just one day," said Andrew McGee, interim director of the Central Indiana Regional Transportation Authority, which runs the Commuter Connect program. "Of course, our hope is that once they try it, they'll see how easy it is and incorporate a day or two a week into their regular routine."

Participating sponsors include BlueIndy, Browning, Butler University Center for Urban Ecology, Cummins, Indy Chamber, Indy Hub, IndyGo, Keep Indianapolis Beautiful, Salesforce, IUPUI, Eskenazi Health, Emmis, Citizens Energy Group and the YMCA.

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About Commuter Connect

Commuter Connect is a federally funded service designed to reduce air pollution and traffic congestion. There is no charge for employers or employees to use Commuter Connect's services. To learn more, visit www.CommuterConnect.us.

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Social Media:

Hashtag #CarFreeDayIndy Facebook @CommuterConnect Instagram @CommuterConnect Twitter @CommuteIndy