



FOR IMMEDIATE RELEASE

Aug. 14, 2018

Central Indiana to celebrate Car Free Day Sept. 21

Residents urged to take online pledge to go car free or car lite

Central Indiana residents are encouraged to take part in Car Free Day Indy by taking a bus, biking or walking or by going “car lite” and carpooling or vanpooling on Sept. 21.

To sweeten the challenge, Commuter Connect, the region’s rideshare program, is registering everyone who signs the online pledge at CarFreeDayIndy.com to win great prizes.

“This is the third year for Car Free Day Indy, and we’ve found it’s a great way to encourage people to try transportation options other than driving alone even if it’s for just one day,” said Andrew McGee, interim director of the Central Indiana Regional Transportation Authority, which runs the Commuter Connect program. “Of course, our hope is that once they try it, they’ll see how easy it is and incorporate a day or two a week into their regular routine.”

The day includes two events – one at Cummins Plaza, 301 E. Market St., from 7 a.m. to 9 a.m. and one on Monument Circle from 11 a.m. to 1 p.m. Both will feature free music and food while it lasts.

“Ultimately, this is all about improving air quality in Central Indiana,” said McGee.

Participating employers include Browning, Citizens Energy Group, Cummins, Emmis, Eskenazi Health, IUPUI, OneAmerica and Salesforce.

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About Commuter Connect

Commuter Connect is a federally funded service designed to reduce air pollution and traffic congestion. There is no charge for employers or employees to use Commuter Connect’s services. To learn more, visit www.CommuterConnect.us.

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Social Media:

Hashtag #CarFreeDayIndy

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